

These pieces were done for an event with a local hospital to collect donations for children's cancer research.

The pieces include an outdoor banner, letter-head, pledge card and a table tent. I drew and scanned the illustration at the bottom. Which was then brought into Adobe Illustrator to create into a vector image and use for the campaign.

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9th Annual
"Helping Kids with Cancer" Radiothon
Friday, October 15th from 6 a.m. to 6 p.m.
at Miramar Outlets
Cat Country Playland
1-866-609-KIDS (5437)

Barbara's Friends
THE CHILDREN'S HOSPITAL
OF SOUTHWEST FLORIDA

Helping Kids with Cancer

Name:

Barbara's Friends
THE CHILDREN'S HOSPITAL
OF SOUTHWEST FLORIDA

9th Annual
Helping Kids with Cancer Radiothon
Friday, October 15th from 6 a.m. to 6 p.m.
Presented by
**Mell's
DINER**

Here in Southwest Florida...

- More than 3,000 children have been treated for a life-threatening blood disorder since 1997
- More than 50% of children treated for cancer are blood disorder each year
- 30-50 children are diagnosed with cancer or a blood disorder each year
- Cancer is still the leading cause of non-accident in children under age 15
- Thanks to advances in therapy, almost 80% of children with cancer will survive five years or more

To make a gift to this year's Radiothon,
CALL TODAY
1-866-609-KIDS (5437)

Barbara's Friends
10

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Helping Kids with Cancer Radiothon
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1-866-609-KIDS (5437)
Visit us at www.childrenshospital.com

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Mell's
DINER

THE CHILDREN'S HOSPITAL
OF SOUTHWEST FLORIDA

The Children's Hospital Pediatric
Hematology/Oncology Center

Invites You to Become a
Barbara's Friends
Guardian Angel

For a gift of \$300
(Or a pledge of \$25 per month for 12 months)
You can become a part of providing
life saving care to children with cancer.

The Children's Hospital offers specialized leukemia and organ donor medical care for children with cancer and blood disorders, regardless of a family's ability to pay for care.
By becoming a Guardian Angel you help children and families fight back in our area.

1-866-609-KIDS (5437)
www.hemmoriel.org/Fundraising

