

## Suggested Categories

### Automotive

- Auto Air Conditioning Service
- Auto Mechanic
- Brake & Suspension Service
- Car Wash
- Tire Stores

### Best Place to Buy

- Diamonds
- Eyewear
- Golf Supplies & Apparel
- Jewelry
- Pet Food and Supplies
- Women's Apparel

### For The Home

- Appliances
- Carpet & Upholstery Cleaning
- Carpeting/Resurfacing
- Electronics
- Furniture
- Pianos
- Handyman Service
- Imported Furniture
- Mattresses
- Oriental Rug Center
- Outdoor Furniture
- Window Treatments

### Fun & Games

- Boat Dealer
- Golf Course
- Local Attraction

### Goods & Services

- Accounting Firm
- Art Gallery
- Commercial Printing
- Dry Cleaner
- Financial Planner
- Florist
- Insurance Agent
- Place for Scrapbooking & Accessories
- Place to buy or obtain Marriage
- Rental Equipment & Supplies
- Travel Agency

### Health, Fitness & Beauty

- Adult Daycare Services
- Chiropractor
- Dentist

### • Eyelid Surgeon

- Family Physician
- Full Service Salon & Day Spa
- Hair Salon
- Health Club
- Hearing Aids
- Hypnotherapist
- Internal Medicine
- Massage Therapist
- Medical Spa
- Medical Supplies & Equipment
- Oculocentist
- Physical Therapy
- Retirement/Assisted Living Community
- Weight Loss Center

### Real Estate

- Golf Course Community
- Local Real Estate Agency
- Local Real Estate Agent

### Restaurants/Food/ Nightlife

- All-Around Restaurant
- Bar/Lounge
- Barbecue
- Breakfast
- Cafeter
- Chicken Wings
- Family Restaurant
- Fish Market
- Grouper Sandwich
- Hamburger
- Happy Hour
- Ice Cream Store
- Indian Cuisine
- Inland-Style Dining
- Italian Restaurant
- Lunch
- Mexican Food
- New Restaurant (past 12 mos.)
- Pizza
- Pub
- Place for Candy/ Confections
- Romantic Dining
- Salad
- Seafood Restaurant
- Sports Bar
- Steak
- Waterfront Dining

Call today to be a  
part of Bonita's Best:  
**339.1000**

Deadline for commitment: Thursday, May 1

Award certificates will be  
presented to the winners  
and runners-up, and  
Bonita's Best logos will be  
distributed to winners for  
exclusive use in their  
advertising throughout  
the year.



*10th Annual*

PR 902 STD  
U.S. Postage Paid  
Fort Myers, FL  
Permit No. 1008

**BONITA NEWS-PRESS**  
www.press.com  
2650 Old 41 Rd, Suite 25  
Bonita Springs, FL 34135

**Will you be voted  
Bonita's Best?**



*10th Annual*  
**Bonita's Best  
Readers'  
Choice Poll**

*Bonita Springs is a unique and wonderful place to live. As a Bonita business, you strive to please your customers. Now they have the opportunity to recognize you as one of "Bonita's Best."*



*10th Annual*

### Why should you participate?

The News-Press Bonita's Best Readers' Choice Poll helps define excellence in products, performance and services. Winning the community's stamp of approval will bring new customers to your door.

**The Best Reach:** Your ad will run for three days between May 11-16, PLUS in the ballot section on Saturday, May 17.

**The Best Results:** The Bonita's Best special section announcing the winners will publish on Saturday, August 2. This section will be included in Bonita's zoned edition of the Bonita News-Press as well as in Saturday's Bonita Life, which is delivered to 100% of Bonita households.

### Bonita's Best: How it works

Businesses who advertise in Bonita's Best will be invited to the 10th Annual Bonita's Best Awards Celebration for the unveiling of the 2008 Best of Bonita on Thursday, June 26. The party includes heavy hors d'oeuvres, cocktails, awards ceremony, and much more!

We'll present the Best of Bonita winners to Bonita Springs residents in a special section on Saturday, August 2. Plus a directory of winners and runners-up will be featured all year on news-press.com

Note: To be eligible, your business must be physically located within the Bonita Springs ZIP codes 34134 and 34135.

## Available Packages

### Platinum

- Three 3 col. x 12" ads running Sun. - Fri. (May 11-16). Ads will publish Sunday and Wednesday in Bonita zone and Friday in Gulf Coasting South zone.
  - Full-page, full-color ad in the Bonita's Best Ballot special section on May 17.
  - Business name printed under selected category on the official Bonita's Best ballot.
  - Four invitations (2 guests per invitation) to the Bonita's Best Awards Celebration on June 26.
  - Bonita's Best store posters.
  - Bonita's Best point-of-purchase counter signs.
  - Three-month business listing on news-press.com.
- Total Investment: \$1,000  
Selected category: \_\_\_\_\_

### Gold

- Three 2 col. x 9.5" ads running Sun.-Fri. (May 11-16). Ads will publish Sunday and Wednesday in Bonita zone and Friday in Gulf Coasting South zone.
  - Full page in the Bonita's Best Ballot special section on May 17.
  - Business name printed under selected category on the official Bonita's Best ballot.
  - Three invitations (2 guests per invitation) to the Bonita's Best Awards Celebration on June 26.
  - Bonita's Best store posters.
  - Bonita's Best point-of-purchase counter signs.
  - Two-month business listing on news-press.com.
- Total investment: \$795  
Selected category: \_\_\_\_\_

### Silver

- Three 2 col. x 6" ads running Sun.-Fri. (May 11-16). Ads will publish Sunday and Wednesday in Bonita zone and Friday in Gulf Coasting South zone.
  - Half page in the Bonita's Best Ballot special section on May 17.
  - Business name printed under selected category on the official Bonita's Best ballot.
  - Two invitations (2 guests per invitation) to the Bonita's Best Awards Celebration on June 26.
  - Bonita's Best store posters.
  - Bonita's Best point-of-purchase counter signs.
  - One-month business listing on news-press.com.
- Total Investment: \$515  
Selected category: \_\_\_\_\_

### Bronze

- Three 2 col. x 3" ads running Sun.-Fri. (May 11-16). Ads will publish Sunday and Wednesday in Bonita zone and Friday in Gulf Coasting South zone.
  - Quarter page in the Bonita's Best Ballot special section on May 17.
  - Business name printed under selected category on the official Bonita's Best ballot.
  - One invitations (2 guests per invitation) to the Bonita's Best Awards Celebration on June 26.
  - Bonita's Best store posters.
  - Bonita's Best point-of-purchase counter signs.
  - One-month business listing on news-press.com.
- Total investment: \$265  
Selected category: \_\_\_\_\_

